



CALIFORNIA DEPARTMENT OF WATER RESOURCES

NEWS FOR IMMEDIATE RELEASE

Media Advisory

October 21, 2016

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California's Potential for Flash Flooding Will Be Covered in DWR, CAL FIRE, NWS Briefing

What: Press Conference

When: Monday, October 24, 2016, 11 a.m. to 12 p.m.

Where: State-Federal Flood Operations Center
2nd Floor - Joint Operations Center
3310 El Camino Ave., Sacramento, CA

NOTE: TV news crews may access exterior hook-ups to media room at the rear steps to the Joint Operations Center. Live/SAT trucks may park in rear parking lot.

Who: **Bill Croyle, California Department of Water Resources**
Deputy Director for Statewide Emergency Preparedness and Security

Jon Ericson, California Department of Water Resources
Chief of Hydrology and Flood Operations

Drew Coe, CAL FIRE
Forest Practice Monitoring Program Coordinator

Michelle Mead, National Weather Service, Sacramento
Warning Coordination Meteorologist

State flood and fire officials, along with partners from the National Weather Service, will provide a briefing on current weather and land conditions as the rainy season begins and the potential for flooding increases. Officials will explain how the public can best prepare and will brief media on strategies under way by State and federal agencies to prepare for emergency flood response. There is heightened risk of flash flooding this year due to the effects of an ongoing drought and widespread fire across the state in the last couple of years. The combination of

burn scars and heavy rainfall can lead to landslides and debris flows that may impact roadways and communities.

AVAILABLE:

- Interview opportunities with DWR, CAL FIRE and NWS officials
- Demonstration of monitoring tool that uses multi-agency data to compile detailed, real-time ground conditions
- “Flooding After Fire” educational video, showing recent fire/flooding events and recommendations for taking precaution, produced by DWR
- 30-second public service announcement about the importance of flood preparedness; provided in both English and Spanish.

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To learn about the State’s actions to manage our water system and cope with the impacts of the drought, visit Drought.CA.Gov. Every Californian should take steps to conserve water. Find out how at SaveOurWater.com.



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